



We are **Boston's premier all-female roller derby league** and a proud member of the Women's Flat-Track Derby Association (WFTDA), the worldwide governing body of our sport. Founded in 2005, we've grown to include **over 100 skaters** across 4 home teams, A and B level travel teams, and a training and recreation team. We're not just the only league in Boston; we're also the largest and highest-ranked women's roller derby league in New England. We have a loyal fan base, drawing fans from Maine to Connecticut at our home bouts, and our A and B teams travel the country for regional and international competitions, most recently to Montreal for the WFTDA Division 1 playoffs. Going into the 2014 season, our all-star team, the Boston Massacre, is **currently ranked 26<sup>th</sup> in the world**. At each of our local events you'll find up to **1,500 excited fans** drawn to the extreme athleticism, adventure, and positive environment that makes up Boston's roller derby community.

The Boston Derby Dames bring together **women of all backgrounds, ages, shapes and sizes** to create and build upon an intensely athletic and supportive endeavor. We are skaters but we are also teachers, business owners, engineers, artists, nurses, students, mothers and more. We are lifelong athletes as well as women who've never played a sport before roller derby. We hone our leadership and business skills as much as we hone our athletic abilities. As a skater-owned and operated DIY organization, we all have a role in **running our business**. Each member of our league sits on or runs a committee, such as coaching, marketing, or event production. The league must succeed in order to have what we need to compete, from training space to equipment to travel funds. This is why we need your support!



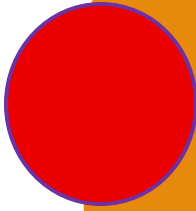
We are proud to be part of a worldwide revival of one of the most unique and compelling sports. We invite you to be a part of it by reaching our network of devoted fans and skaters with your message. By becoming a sponsor you will gain an opportunity to explore an exciting, new avenue of advertising and marketing.

Invest in your business and in the future of roller derby:  
**Support Boston Roller Derby**

[www.bostonrollerderby.com](http://www.bostonrollerderby.com)

[sponsorship@bostonderby.com](mailto:sponsorship@bostonderby.com)





2015 SEASON SCHEDULE

10/20 10:00am - 11:00am

Home Team: HIL  
Wilmington

10/21 7:00pm - 8:00pm

Home Team: HIL  
Cambridge, Simoni Rink

10/22 7:00pm - 8:00pm

Home Team: HIL  
NLK

10/23 7:00pm - 8:00pm

Home Team: HIL  
Cambridge, Simoni Rink

10/24 7:00pm - 8:00pm

Home Team: HIL  
Wilmington

10/25 7:00pm - 8:00pm

Home Team: HIL  
Wilmington

10/26 7:00pm - 8:00pm

Home Team: HIL  
Wilmington



Demographic survey stats of fans

- " BDD fan age:
  - < 18: 4%
  - 18-30: 40%
  - 31-45: 35%
  - > 46: 10%
- " 61% female, 39% male
- " Annual income:
  - Greater than \$50k: 55%
  - Greater than \$75k: 33%

Custom Promotion Opportunities

AE Contact us about custom options!

